



OUR STORY

From a Heritage of Excellence to a Global Vision for Tomorrow

The PUERTO FANTASÍA GROUP stands at the crossroads of legacy, innovation, and global ambition. Our story begins not just with business, but with a mindset—one of curiosity, craftsmanship, and the refusal to accept limitations.

After completing his training as a brewmaster, **Gustav Joseph Ziegler**, the founding ancestor of the family, realized that brewing beer alone would not satisfy his pursuit of excellence. Drawing upon an old family distilling privilege granted to his parents' estate, he began producing spirits—infused with the same precision and care that had defined his brewing. The result? His brandies quickly gained a reputation far beyond the borders of his village.

It is little surprise that Gustav Joseph would eventually hold three master titles: **Brewmaster, Cooper, and Master Distiller**. In the decades that followed, each generation carried forward his drive for quality and entrepreneurship. The fourth generation—represented by **Josef and Matthäus Ziegler**, the paternal grandparents of the current generation—would become the namesakes of the Ziegler distillery as it is known today. Their leadership helped shape not only the spirit of the company, but the identity of a brand that became synonymous with excellence.

In the 1980s, **Thomas and Christine Ziegler** took this legacy to new international heights with the creation of **Wildkirsch No. 1**—a distillate that became a modern classic and a benchmark of German craftsmanship.

What began in 1865 as the entrepreneurial awakening of the Ziegler family—rooted in artisanal mastery and generational continuity—has evolved, step by step, into a globally active enterprise shaped by over 150 years of experience.

Following the decision to refocus the family's business activities, the shares in the historic distillery were sold to the **Rewe-Leibbrand Group**—a step that enabled the family to pursue new directions in industries such as **entertainment, retail, hospitality, culture,**



and living. This shift marked the beginning of a new strategic chapter—one that built on tradition, yet looked boldly toward the future.

In 2009, after the passing of his father Thomas Ziegler, Matt S. Ziegler became the sole heir to the family's assets and properties. With this transition, he assumed the responsibility of continuing a multi-generational legacy—while transforming it into a modern, diversified group with global reach. As the owner of the **ZIEGLER** trademark in the Americas, and with the founding of a new distillery alongside the PUERTO FANTASÍA headquarters on the American continent, he now returns to the family's origins—**reconnecting legacy with innovation** in a new cultural and geographic context.

Across six generations, the Ziegler family's entrepreneurial spirit has sparked the creation, acquisition, and successful sale of ventures in consumer goods, media, retail, and entertainment. These milestones ultimately led to the formation of a consolidated, family-owned investment platform: **Prometheus Deutschland GmbH**, established in 2011 to preserve this legacy and steer it into new arenas.

The decision to move beyond traditional industries such as distillation was also deeply personal. While the family's roots are grounded in craftsmanship and discipline, some of the most lasting childhood memories were not formed in the stills or warehouses—but during rare moments of togetherness in a theme park. With little time for extended breaks, the family cherished those few carefree days, which left a lasting impression. These moments of joy and presence inspired a new direction—one that placed emotional experience at the center of value creation. From that insight grew a vision: to invest in spaces where people come together to experience wonder, belonging, and connection. Since January 2025, Prometheus Deutschland GmbH has been wholly owned by **Matt S. Ziegler**, who continues to shape the group's global vision and long-term strategy as its sole proprietor. This includes full ownership of **PUERTO FANTASÍA S. de R.L. de C.V.**, the group's principal operating entity in Latin America.

The founding of PUERTO FANTASÍA marked a bold new chapter—one driven by transformative investments in visionary real estate and experiential destinations. Today, from Europe to Latin America and Southeast Asia, the PUERTO FANTASÍA GROUP is actively developing, operating, and expanding a growing portfolio of projects, including:



- Integrated resort destinations
- Hospitality and leisure infrastructure
- Urban residential communities
- Cultural and educational experiences
- Inclusive, sustainable community ecosystems

Our mission is to create places that exceed expectations—destinations where people come together to live, learn, relax, and make memories that last a lifetime.

Anchored in values such as sustainability, social responsibility, and long-term regional partnership, we invest not just in places, but in people and potential. We see our work not merely as building spaces, but as creating catalysts for meaningful transformation—economically, socially, and culturally.

Under the leadership of **Matt S. Ziegler**, CEO of PUERTO FANTASÍA S. de R. L. de C. V. and Managing Director of Prometheus Deutschland GmbH, the group is positioned for continued growth with a focus on:

- Global expansion with lasting impact
- Regenerative and responsible development
- Inclusive design and universal accessibility
- Digitally enhanced guest experiences
- Intergenerational value creation
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In 2025, PUERTO FANTASÍA GROUP initiated a strategic collaboration with **NOBLE RIDES SWITZERLAND AG** and **JINMA RIDES**—global leaders in amusement infrastructure and themed attractions. This step marks a deliberate move toward partnering with trusted experts to realize our vision for next-generation leisure experiences.

Today, PUERTO FANTASÍA is more than a name—it is a promise:

To dream with purpose, build with integrity, and lead with vision.



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The Ziegler Family Ancestral Home, 1865

The historic family residence in Freudenberg, where the entrepreneurial legacy of the Ziegler family began in 1865. By 1985, the building served as both the family home and a guesthouse adjacent to the distillery and brewery. It remained the childhood home of Matt S. Ziegler until the family moved out in 1990, after which parts of the property were repurposed to house administrative offices.

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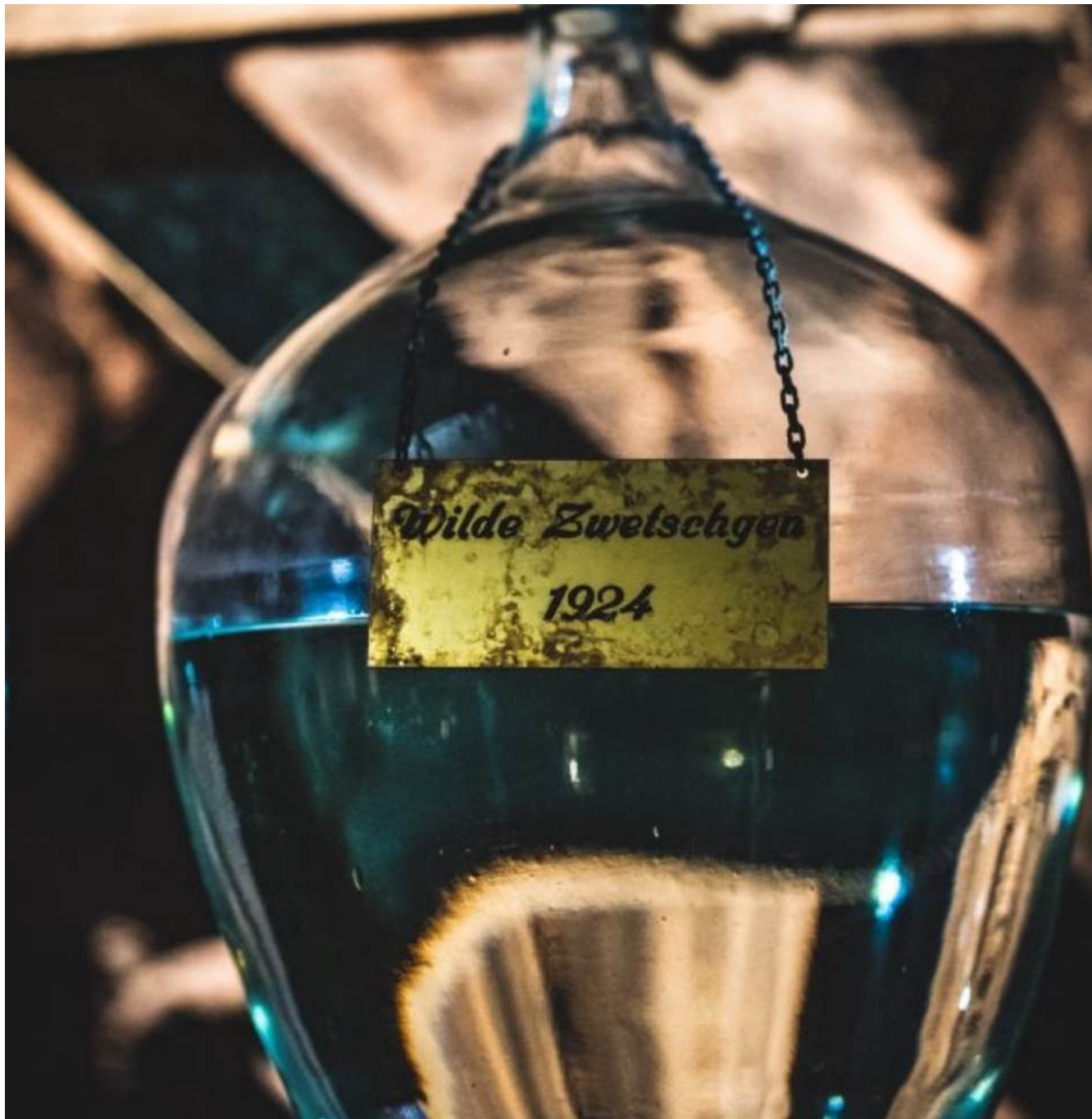


Thomas Ziegler with a Rare Distillate, 1987

Captured in 1987, Thomas Ziegler holds one of the company's rarest limited editions—crafted exclusively for Michelin-starred gastronomy and limited to just 100 bottles worldwide. The bottle was made from hand-blown Murano glass, featuring a logo adorned in genuine gold and platinum.

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1924 Balloon Bottle in the Famed Rock Cellar

An original 1924 balloon bottle, preserved in the renowned rock cellar of the Ziegler distillery—a silent witness to nearly a century of craftsmanship. Carved deep into a solid sandstone hill, this historic cellar houses the rarest distillates ever produced by the company and the Ziegler family—some of which have matured undisturbed for generations.