



## PRESS RELEASE

PUERTO FANTASÍA GROUP announces construction start of landmark Theme Park Resort in Mexico

**Playa del Carmen, Mexico / Germany, April 15, 2025** - Following an extensive period of masterplanning, visioning, and refinement, PUERTO FANTASÍA GROUP officially announces the start of construction for its flagship destination: the **Puerto Fantasia Theme Park Resort**, located just 8 km from Cancún International Airport in the heart of Mexico's Riviera Maya.

Originally envisioned for earlier delivery, the project will now begin construction in 2025, following final approvals and alignment with local authorities. The result is a significantly enhanced and even more sustainable resort concept that sets new benchmarks for leisure development in Latin America.

**Puerto Fantasia** will be the region's most ambitious tourism and entertainment development, spanning over **2.3 million square meters** of construction across an **80-hectare** site. The resort will integrate:

- A world-class theme park with six immersive themed lands
- An exclusive water park featuring **16 pools, 32 slides**, VIP cabanas and treehouse lounges
- A cutting-edge film and television production complex including **8 sound stages** and **9 backlots**
- Five themed hotels with a total of **6,400 keys**
- Over **4,000 residential units** in distinct living clusters
- A full confertainment district with **67 venues**, offering capacities of up to **5,000 guests**
- Dedicated social infrastructure, including **hospital, schools, university**, and a sustainable utility grid

With a total investment volume exceeding **1.05 billion USD**, the project aims to combine bold storytelling with long-term community value.

### Anticipated Attendance & Reach

Upon full opening, Puerto Fantasia is projected to welcome up to 2.6 million annual visitors, including guests of the Puerto Fantasia Theme Park, Water Park, Film Studio Tour, and live entertainment offerings.

"Our vision has always been to create something far beyond a traditional theme park," says **Matt S. Ziegler**, CEO of PUERTO FANTASÍA GROUP. "Puerto Fantasia will become a vibrant universe of culture, creativity, and connection - for visitors, residents, and collaborators alike. The start of construction in 2025 is a major milestone, made possible through close cooperation with public institutions and local partners."



### **Strategic Partnerships for Next-Generation Experiences**

As part of its international development strategy, PUERTO FANTASÍA GROUP has signed exclusive agreements with **NOBLE RIDES Switzerland AG** and **Zhongshan Jinma Entertainment Corp., Ltd. (Jinma Rides)**. Both companies are globally renowned for their innovation in amusement ride engineering and development.

This partnership ensures that every attraction - from family rides to thrill experiences - is designed and executed to meet the highest standards of technology, safety, and immersive storytelling. "Together, we are building not only attractions, but moments of wonder that leave a lasting impression," Ziegler emphasizes.

### **Sustainability & Impact**

From the beginning, sustainability has been central to the resort's DNA. The development includes:

- A **solar-powered energy system** with **3.4 MWp** photovoltaic capacity
- A closed-loop **water and wastewater treatment** facility
- A zero-pollution **recycling program** including paper, plastic, and organic waste
- Extensive **biodiversity** protection and **reforestation zones**

In parallel, PUERTO FANTASÍA is actively building partnerships with local communities to support education, inclusion, and job creation, including:

- More than **5,500 permanent jobs**, with **80% local** workforce
- Dedicated employment programs for people with disabilities, young professionals, and those at risk of social exclusion
- A network of schools, vocational training, and the **Puerto Fantasia University**

### **The Journey Begins**

With final governmental alignment and full legal approval, construction officially begins in **2025**. PUERTO FANTASÍA GROUP is now entering a transformative chapter of execution, partnership, and delivery.

"Our guests will discover more than a destination," says Ziegler. "They will step into a new world of emotion, excellence and possibility - made in Mexico, with a global spirit."



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